

Please check as many answers as apply.

1. Which of the following adjectives best describes your new device?

- Magical
- Revolutionary
- Life Changing
- Multi-Orgasmic
- Cheeselike

2. Besides surfing the Web and running apps, what will your device do?

- Save the publishing industry from total collapse
- Change our educational system forever
- Bring about world peace
- Make you feel good about AT&T again
- Reduce the painful swelling of hemorrhoidal tissues

3. How is your device different than the 9,437 other extremely similar devices that are or will soon be out there?

- Can we get back to you on that?
- Wait, don't tell me, I know this
- Define "different"
- It leaves your breath smelling clean and minty fresh
- Sorry, we're still trying to figure out how to spell 'hemorrhoid'

4. If a late-model prototype of the device suddenly went "missing" and happened to fall into the hands of a gadget blogger with millions of readers, where would you prefer it to be found?

- Underneath a 300-pound Samoan hooker named Pupu
- Floating in a delicious bowl of Tom Kum Gai soup
- Wrapped in a sweatsock in Robert Scoble's gym bag*
- Part of the next 'kill shot' to plug that BP oil leak
- Inside Michael Arrington's anus

5. After the blogger has spread details about the upcoming device all over the Internet, how will your CEO respond?

- Send stormtroopers to the blogger's house to confiscate his equipment
- Get the person who found the phone fired and reassigned to FoxConn
- Get into an email flame war with a blogger who objects to your marketing hype
- Use this opportunity to talk about how miraculous and orgasmic the new device is
- Pay the hooker

6. How is your device different again?

- It has our logo on it

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